

The services/goods that telemarketers offer can be advertised via a number of other venues. There is no reason to disturb people during their family time at home or while they are driving their cars (in the case of mobile phones) with calls that most people end up concluding by simply hanging up on the caller. To allow callers to place themselves on a do not call list is no worse (and is more efficient) than people exercising their right to hang up on an unwanted caller, and it is less rude. Many people (myself included) no longer accept telephone solicitations of any kind, HAVING BEEN BURNED BY THEM IN THE LAST 18 MONTHS, and allowing us to place ourselves on a do not call list actually makes telemarketing a more cost-effective business.